

# CHARITY SPONSORSHIP INFORMATION 2018

**NAME OF ORGANIZATION:** ST ANTHONY FOUNDATION OF CHARLOTTE

**NON-PROFIT 501 C3 IRS NUMBER:** 20-8579032

**CONTACT, FOUNDER, and ORGANIZER:** Vincent E. Voci MD

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**ORGANIZATION STREET ADDRESS:** 2620 East 7<sup>th</sup> Street, Suite 300

**CITY STATE ZIP:** Charlotte, NC 28204

**ORGANIZATION WEB SITE:** [www.stanthonyfoundationofcharlotte.org](http://www.stanthonyfoundationofcharlotte.org)

**PRIMARY FOCUS OF OUR ORGANIZATION:** To help people with special needs and disabilities, poor elderly, and disadvantaged children, who cannot help themselves. All proceeds after expenses of our Foundation's annual event, FESTA ITALIANA Charlotte, for 12 years, have gone to Nevins Center helping people with disabilities and special needs every day. More than One Hundred People are helped at Nevins and with job coaches out in the Community every day.

**EVENT NAME:** FESTA ITALIANA Charlotte

**EVENT DESCRIPTION:** Charlotte's only Italian Food and Wine Festival. It attracts about 600 people on a Sunday afternoon in May every year. Guests enjoy 6 hours of constant flow of the best Italian food in the area from more than 12 Restaurants and Chefs, Wine, Prosecco, Peroni Beer, Live Stage Entertainment, a large Silent Auction, a Kid Zone, and more. It is covered on site by the TV stations and Charlotte Observer, other newspapers, and magazines.

**EVENT DATE:** Sunday May 20, 2018

**HOW DOES OUR ORGANIZATION AND EVENT ALIGN TO HEALTH CARE and WELLNESS MISSION AND VISION ?** We help people in the area who are handicapped by developmental and or physical disabilities. This helps not only these special needs people directly with their mental, psychological, economic, and physical health, but also helps their families and our community very directly and also indirectly in many ways just like **WALGREENS** does every day as well: Health and Wellbeing of our Community physically, financially, and mentally.

**LOCATION OF EVENT:** Bank of America's Gateway Village Promenade, 800 West Trade Street, Charlotte NC 28202

**START TIME:** 1:00pm

**END TIME:** 7:00pm

**NUMBER OF YEARS HAS THE EVENT BEEN IN OPERATION:** 2018 will be the 13<sup>th</sup> Consecutive Year

**EXPECTED ATTENDANCE:** 600

**MAJOR SPONSORSHIP TYPES:** Still available: \$5000 Title Sponsor Level or \$3000 Official Sponsor

**LIST of SPONSOSHIP LEVELS or OPPORTUNITIES:** See attached/uploaded Sponsorship Form

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**PERCENTAGE OF FUNDS THAT DIRECTLY IMPACT ORGANIZATIONS CHARITABLE PURPOSE:**

Sponsorship Funds provide 100% directly to the Charitable cause.

**DEADLINE FOR AD/LOGO:** ASAP to give **WALGREENS** maximum exposure and effect

**TARGET AUDIENCE:** Everyone in the Charlotte Region, who can afford a \$100 admission ticket and or want to help people with special needs in our community

**DESCRIBE HOW EVENT POSITIVELY IMPACTS THE COMMUNITY, CHS, AND YOUR ORGANIZATION:** Funds raised directly help people who have mental and physical disabilities and special needs in the Charlotte region with job skills social skills, community involvement, mental and physical well-being. About 50 of these Nevins students work at CMC Main and Huntersville and Novant with a contract and job coaches from Nevins Center.

Our St Anthony Foundation with its Italian Festival event has contributed more than \$165,000 to Nevins over the past 12 years to help make this possible. Many of the vans that transport these special needs employees were purchased with FESTA contributed funds. In fact, their largest van with a wheel chair lift was purchased with funds from FESTA ITALIANA Charlotte 2016 !!

A Nevins Representative is on the ST ANTHONY FOUNDATION BOARD

**OTHER SPONSORS ALREADY COMMITTED:** WBTV, WBT Radio, WCNC TV, Novant Health, Steelfab, Cefla Corp., Peroni Beer Coca Cola, Foreign Cars Italia and Maserati, Charlotte Magazine, Nada's Italy, Opera Carolina, Highpointer Marketing, Image Advertising Online, Carolina Home Remodeling, Joyce Factory Direct, ValenciaVoci Medical Esthetics and Wellness, Belforno Wood Fired Ovens, Southeast Laser, Cynosure Lasers, Restaurants/Caterers/Food Suppliers: Del Frisco, Vivace, Luca's Modern Italian Kitchen, Luciana's, Mama Ricotta's, Novanta and Brooklyn South Pizzerias, Zuppa, Papa's Culinaris, June's Bloom Italian Ice, Pasta and Provisions, Zia Pia Market, Tayste Catering, Compass Group/Chartwells, Creminelli Meats, Antico Eremo Gelato and Tiramisu.

Grazie Mille...Thank You Very Much