



St Anthony Foundation of Charlotte

Ciao

On behalf of the St. Anthony Foundation of Charlotte, I would like to extend our deep appreciation for the opportunity to introduce our signature cultural and humanitarian event, **FESTA ITALIANA** Charlotte 2025. This milestone celebration, marking its 20th year, is a unique occasion to highlight the best of Italian culture while positively impacting the lives of individuals with disabilities.

About FESTA ITALIANA

FESTA ITALIANA Charlotte is a vibrant Elegant Festival/Gala that brings together the community to enjoy a curated experience of Italian culture, including authentic cuisine of many Ristoranti, Cafes, Markets etc., and more than 15 Chefs, fine Prosecco and Wine, PERONI Beer, and captivating Professional Music, all in a festive and welcoming environment with approximately 600 guests and volunteers. At its core, however, this event is more than a celebration of culture and cuisine; it is a platform for fostering awareness and support for individuals with disabilities.

Through a partnership with the Nevins Center of Charlotte, a 501(c)(3) non-profit organization, **FESTA ITALIANA** supports its incredible 66-year mission of Nevins to empower individuals with disabilities. The **Nevins Center** provides education, job training, and opportunities that build pride, independence, and fulfillment. Every dollar raised through this event directly aids this vital work.

Your Role as a Sponsor

We invite you to join us as a **Sponsor** for **FESTA ITALIANA** Charlotte 2025. Your support as a sponsor will play a pivotal role in ensuring the continued success of this dual-purpose initiative—showcasing the very best of Italian culture while uplifting some of the most deserving members of our community.

Why Become a Sponsor?

- **Community Leadership:** Align your brand with community-driven values and demonstrate your commitment to cultural enrichment and social responsibility.
- **High-Profile Exposure:** Benefit from extensive visibility through our multi-platform marketing campaign, including website promotions, signage at the event, and recognition in official materials.
- **Direct Impact:** All sponsorship funds directly support the Nevins Center, providing life-changing services for individuals with disabilities. St. Anthony Foundation of Charlotte is a 100% volunteer-run organization, ensuring all proceeds are directed to this cause.

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About the St. Anthony Foundation of Charlotte

Office: 2620 East 7th Street, Suite 300, Charlotte, NC | Landline: 704-333-8300

www.festaitalianacharlotte.org

| www.stanthonyfoundationofcharlotte.org

| info@festaitalianacharlotte.org

Founded in 2006 as a non-profit 501(c)(3) organization, the St. Anthony Foundation of Charlotte is dedicated to improving the lives of individuals with special needs. Through events like **FESTA ITALIANA**, we merge cultural celebration with purposeful giving, creating an event that has become a staple of the Charlotte community.

We would be honored to have your organization join us as a Sponsor at the level of your choice. Together, we can celebrate culture, strengthen community ties, and make a lasting difference in the lives of others.

Sincerely,

Vincent

Vincent E. Voci, MD - Founder and Chairman, Board of Directors
FESTA ITALIANA Charlotte | St. Anthony Foundation of Charlotte

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and here is our FESTA Website link:
www.festaitalianacharlotte.org



St. Anthony Foundation of Charlotte



20th Annual **FESTA ITALIANA** Charlotte 2025

Sponsorship Opportunities

Hosted by the St. Anthony Foundation of Charlotte
A 501(c)(3) Non-Profit Organization | EIN: 20-8579032

Sunday, May 18, 2025
1:00 PM - 6:00 PM

Gateway Village Promenade | 800-900 W. Trade St., Uptown Charlotte

Event Overview

Since its founding in 2006 by the St. Anthony Foundation of Charlotte, **Festa Italiana Charlotte** has grown to become the area's premier festival celebrating the finest Italian food, wine, and beer. This incredible event not only highlights Italian culture but also raises funds to support individuals with special needs and disabilities through the **Nevins Center of Charlotte**. Over the past 19 years, Festa Italiana has raised nearly **\$400,000** for this vital cause.

The **20th Annual FESTA ITALIANA** will take place **LIVE** on **Sunday, May 18, 2025**, at the scenic and covered **Gateway Village Promenade in Uptown Charlotte**. This celebration will feature over **5 hours of live entertainment** and the very best of Italian cuisine. Importantly, 100% of sponsorship funds and proceeds go directly to the **Nevins Center**, enabling critical programs and services for the Charlotte community.

We invite you to join us as a valued sponsor of this meaningful and high-impact event.

Sponsorship Opportunities

PREMIUM SPONSORSHIPS

\$1,700 – Logo Sponsorship

- Your logo or name prominently featured on all Festa email and print communications.
- Logo placement on the sponsorship page of the Festa website.
- Option to set up a **vendor booth or table** at the Festa (*includes table, linen, and 2 chairs*).
- **One reserved 6-top table** (a \$800 value) at the Festa.

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\$3,400 – Official Sponsorship

Includes all \$1,700 benefits, plus:

- **Top billing** as an "Official Sponsor," with premium-sized and prominently placed logo on print and electronic materials.
- Dedicated sidebar placement in email communications.
- **Large on-site banner** placement at the Festa.
- Recognition in social media promotions.
- **One preferred VIP table for 8** (a \$1,050 value).

\$6,000 – Title Sponsorship

Includes all \$3,400 benefits, except an upgraded **VIP 12-top table** (a \$1,550 value), plus:

- Exclusive naming rights to Festa elements (e.g., Festa Stage, Bar Area, Espresso Bar, Silent Auction).
- Dedicated email and social media promotions reaching our audience of over 1,800 supporters.
- Invitations to exclusive Festa events throughout the year.

VIP TABLE OPTIONS

Enhance your Festa experience while showing your support.

\$1,550 – Reserved VIP Table for 12

- Includes 12 admission tickets, 3 bottles of Prosecco, preferred table placement, and table signage.

\$1,050 – Reserved VIP Table for 8

- Includes 8 admission tickets, 2 bottles of Prosecco, preferred table placement, and table signage.

\$800 – Reserved VIP Table for 6

ADDITIONAL SPONSORSHIP LEVELS

\$850 Sponsorship:

- Your logo/name listed on Festa website and promotional signs.
- 1 admission ticket included.

\$425 Sponsorship:

- Your logo/name featured on the Festa website.

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BRANDING SPONSORSHIPS

\$950 – Vendor Table Sponsorship:

- Vendor table to display signage, offer product samples, distribute handouts, or sell products/services.
- Includes 2 admission tickets and your logo/name on the website.

\$1,475 – Expanded Vendor Area:

- Offers a larger vendor space and 3 admission tickets.

Why Sponsor Festa Italiana Charlotte?

- Showcase your commitment to cultural enrichment and community support.
- Position your business as a leader in corporate social responsibility.
- Gain visibility with a dynamic audience through our event promotions, reaching over 1,800 local supporters.
- Make a direct and meaningful impact by supporting the vital work of the **Nevins Center of Charlotte**, transforming the lives of individuals with disabilities.

How to Sponsor

To confirm your sponsorship, please complete the form and return it with your payment by March 15, 2025. Early submission allows maximum promotional opportunities for your sponsorship.

Payment Information & Instructions:

Checks should be made payable to **St. Anthony Foundation of Charlotte**.

Mailing Address:

St. Anthony Foundation of Charlotte

c/o Voci Center

2620 E. 7th Street, Suite 300

Charlotte, NC 28204

If you have any questions or need assistance, please contact **Dr. Vincent E. Voci** at **704-560-3030** (call/text) or email at info@festaitalianacharlotte.org.



St. Anthony Foundation of Charlotte



Who is the Nevins Center of Charlotte

Celebrating 66 Years of Empowering Individuals with Disabilities

Since 1959, the Nevins Center of Charlotte has been dedicated to creating opportunities for individuals with disabilities so they can lead productive, fulfilling, and happy lives. As a proud 501(c)(3) nonprofit organization, we focus on **education**, **job training**, and **community integration** to help empower those we serve.

Your support allows us to continue providing these vital services and ensures that individuals with special needs can build independence, gain new skills, and experience the pride of contributing meaningfully to our community.

How You Can Help

Make a Donation

Your contribution directly impacts the individuals we serve, helping to fund education programs, job training initiatives, and social activities that enhance their quality of life. Together, we can create a brighter future for those in our community with special needs.

Become a Volunteer

Share your time, talents, and energy to make a difference. Volunteers are essential to the success of our programs and events. Join us in creating lasting, positive change.

Spread the Word

Help us raise awareness about the work we do. Share our mission with your friends, family, and colleagues to inspire others to get involved.

Together, We Can Make a Difference

Join us in celebrating the Nevins Center's 66 years of service and help us continue to make meaningful, life-changing impacts for individuals with disabilities in Charlotte.

Contact Us

For more information or to get involved, please reach out to us today!

Website: www.nevinsinc.org

Email: info@nevinsinc.org

Phone: 704-596-1372

Address: 3523 Nevin Road, Charlotte, NC 28269

Office: 2620 East 7th Street, Suite 300, Charlotte, NC | Landline: 704-333-8300

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St. Anthony Foundation of Charlotte



20th Annual **FESTA ITALIANA** Charlotte 2025 Sponsorship Registration Form

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Sunday, May 18, 2025
1:00 PM - 6:00 PM

Gateway Village Promenade | 800-900 W. Trade St., Uptown Charlotte

NAME(S): _____

COMPANY/BUSINESS: _____

CONTACT PERSON: _____

PHONE: _____

EMAIL: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

DESCRIPTION OF BUSINESS, PRODUCT, OR SERVICE: _____

SPONSORSHIP LEVEL SELECTED: _____

VIP Table ? : _____ Size: 6 8 or 12 top ? circle one or more

Thank you for your generosity and support of **FESTA ITALIANA** Charlotte 2025. Together, we can celebrate Italian culture while making a meaningful impact on the lives of those with special needs.